

The Rose Branch

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EDITOR
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MISSION STATEMENT

THE AMERICAN ASSOCIATION OF UNIVERSITY WOMEN PROMOTES EQUITY FOR ALL WOMEN AND GIRLS, LIFELONG EDUCATION AND POSITIVE CHANGE.

AAUW VISION STATEMENT

AAUW WILL BE A POWERFUL ADVOCATE AND VISIBLE LEADER IN EQUITY AND EDUCATION THROUGH RESEARCH, PHILANTHROPY AND MEASURABLE CHANGE IN CRITICAL AREAS IMPACTING THE LIVES OF WOMEN AND GIRLS.

AAUW VALUE PROMISE

BY JOINING AAUW, WE BELONG TO A COMMUNITY THAT BREAKS THROUGH EDUCATIONAL AND ECONOMIC BARRIERS SO THAT ALL WOMEN HAVE A FAIR CHANCE.

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IT'S YOUR FAULT!

Yes, Ma'am! And whether its name is Rogers Creek, Bennett Valley or San Andreas, it could leave you quaking in your boots!

So! Shake, rattle and roll to the Rincon Valley Library (6959 Montecito; Santa Rosa.) on Saturday, September 13th at 1 pm for earth-shattering information on how to COPE* in case...

And, you just might meet a future geophysicist as our 2008 Tech Trek recipients relate their experiences at the math and science camp this summer at Stanford University.

** "Citizens Organized to Prepare for Emergencies" presented by the City of Santa Rosa Emergency Preparedness Department.*

MINIMUM REQUIREMENTS FOR MEMBERSHIP: AN ASSOCIATE OF ARTS (AA) DEGREE OR ITS EQUIVALENT



CONGRATULATIONS
AND WELCOME TO OUR
NEW AAUW SANTA
ROSA BRANCH BOARD
2008~2009

President/Chair

Marianne Holt

Vice Presidents

Program

Colleen Wilson, Co-VP
Sue Finan, Co-VP

Membership

Trina Corson-Graham

Educational Foundation

Terry Howell

Legal Advocacy Fund

Joyce Adams, Co-VP
Lillian Shelan, Co-VP
Marianne Holt, Co-VP

Secretary

Alice Crouch

APPOINTED POSITIONS

Circulation Manager

Hester Perani

Interest Sections

Terry Howell

International Affairs

Gerry Carleton

Membership Assistant

Arlene Mandell

Memory Keeper

Dorothy White

Parliamentarian

Ann Horne

Public Communications

Dorothea Proctor

Public Policy Co-Chairs

Virginia Benson

Liz Sasek

Telephone Tree

Sara Leech

Circulation Manager

Hester Perani

Sunshine

Trina Corson Graham

SSU Scholarship Chair

Linda Trodden

Tech Trek

Melinda Moir

PRESIDENT'S MESSAGE "ON THE MOVE"

Welcome to the new 2008/09 AAUW year. I am excited and honored to be your president for another year. We are witnessing many changes in AAUW at the national Association and in our Santa Rosa Branch. I hope you can become involved in the branch events this year, the fun and friendship ahead, and an opportunity to make a positive contribution to our branch, the community and AAUW's Mission.

Our Santa Rosa Branch is "On the Move" and planning many changes to enhance your experience as a member. First, I'm sure you have noticed the new and very professional look to your newsletter. We are most fortunate to have Heather Dawn as our new editor who also is a graphic designer. I hope you enjoy this first issue and many more to come.

In regards to the newsletter - "We're Going Green" to help save the planet and our dwindling budget. It is getting increasingly expensive to print and mail newsletters to most of our members. In fact the newsletter takes 80% of the yearly budget!!! Wow, we don't have much left to bring you quality programs and outstanding events. The Executive Board is requesting all members who have an email to receive their newsletter via an email notification. We are anticipating this to start with the November issue, and it will also be announced at our Kickoff Meeting on September 13th. Please feel free to share your thoughts with me on this decision.

At our annual Branch Planning Meeting, the Board and Committee Chairs identified two areas in our branch that could be enhanced or improved. These two areas were Programming and the branch's visibility and marketing in the community. It was determined that Programming could benefit from a Hospitality Chair and a larger budget to invite interesting speakers and utilize attractive, comfortable

venues. In regards to visibility / marketing, it was recommended to increase our visibility at Sonoma State University and consider joining the Chamber of Commerce if our budget allows. Be on the lookout for these changes in the months to come.

Other changes ahead are two new Interest Groups. A Hiking and Walking group and a Writing Circle Group are currently being formed. Also, the new Working Women's group has been very successful and well attended this past year. During the Kickoff Meeting in September, do stop-by the Interest Group Tables to see if you would like to participate in the many outstanding opportunities to enhance your membership.

Lastly, I encourage everyone to attend our Kickoff meeting to meet your new Board and hear more about the plans for the year ahead. You will also hear from our Tech Trek Girls and about an opportunity to get involved in a new mentoring program, AVID. At the meeting you will also have an opportunity to view our new Memory Photo Album that was so graciously assembled by Dorothy White, our new Memory Keeper.

With your help and active participation, I look forward to another GREAT year ahead; one that will not only enhance our branch but equality for all women and girls.

Most Sincerely,
Marianne Holt, President

WARNING! VOTING MAY BE HABIT-FORMING

Voting is a habit. People who vote have a pattern of voting and are members of social networks of voters. Their friends, co-workers, family members, and neighbors also vote regularly.

On the flip side, people who do not have the habit of voting may be members of networks that don't include many regular voters.

AAUW branches can increase the numbers of regular voters by bringing nonvoters into their network. This can be done woman to woman.

Rachel Zierdt

Judith Creek

MEMBERSHIP MATTERS

Welcome back to another exciting year with Santa Rosa's AAUW branch. I hope everyone enjoyed their summer as much as I did. I hope you can attend the September kickoff and find out what Santa Rosa AAUW is all about. The kickoff is a great way for newer members to find out more about our services, interest groups, and how you can be involved in AAUW's mission and give back to your community.

I am excited to welcome our newest members, Vicki Videk-Martinez, Judy Creek, Mary Anne Wood, Phyllis Fitzgerald and Heather Dawn. And thank you to Jo Schultz for referring a prospective member this month. New members, plus our experienced members, combined with members taking on new roles with new ideas for AAUW equals a very exciting year for Santa Rosa AAUW.

And, remember the best way to recruit new members is by having current members invite them to a meeting or event. This year personally invite someone to an AAUW meeting. Tell someone about AAUW and suggest that they might find the organization a good fit for them. Did you know prospective members can try out two events or interest groups before joining? How about starting this week, or tomorrow? because equity is still an issue.

I would be happy to mail one of our new branch brochures, which won us great praise at the state convention to a friend or colleague that may be interested, or you can pick one up at the membership table at the kickoff.

Trina Corson Graham,
Membership VP

PUBLIC POLICY PRINCIPLES FOR ACTION: AN INVESTMENT

Pinciple:
"AAUW believes that quality public education is the foundation of a democratic society. We advocate equity, academic freedom, protection from censorship, bias-free education and responsible funding for all levels of education. We advocate increased access to higher education, especially for women in poverty."

Action:
Consider how best to implement responsible funding for all levels of education to provide increased access to higher education, especially for women in poverty. Research from the 1960s shows that an investment of resources in Parent and Preschool education increases the opportunities for each child to become a scholar and thus become a successful student during their school-life and be ready for higher education. Parent Education for a parent with a preschool-age child provides information in a timely manner for the parent and child to practice these scholarly skills and form scholarly habits for lifelong learning. The parent and child form a team based on the enjoyment of learning while practicing these skills and habits. Expectations are met over and over again as parent and student team up and see success in school. Thus, the investment in Parent and Preschool education pays off over each year of

schooling. The teamwork established during the child's preschool years with the family and parent pays off for the student with each year of schooling as the child becomes a scholar; and the parent celebrates and supports these scholarly efforts.

And More:
AAUW provides two important ways we can all play a role in implementing responsible funding. AAUW Action Network, www.aauw.org/issue_advocacy, links directly to AAUW's Two-Minute Activist, where you can read a brief summary of current issues and then click to send a letter to Congress. Additionally, Washington Update, VoterEd@aauw.org, is AAUW's free weekly e-bulletin containing vital information and updates. If you are interested in serving on the Public Policy Committee, please contact Ginny Benson at VBensonV@aol.com, (707) 869-0303 or Liz Sasek at lizsasek@sonic.net (707) 570-1564.

CONGRESSIONAL VOTING RECORD

AAUW's congressional voting record informs AAUW members of positions taken by their senators and representatives on the Association's federal legislative priorities. AAUW members have a long history of lobbying Congress and holding their legislators accountable for how they vote on AAUW priority issues.

The specific legislation included in this voting record for the First Session of the 110th Congress was selected on the basis of AAUW's public policy priorities and principles as adopted by AAUW convention delegates in 2007.

This voting record provides information about how senators and representatives voted on AAUW's issues including education, economic security, and civil rights. http://www.aauw.org/advocacy/issue_advocacy/voter_ed/votingrecord.cfm

LAF WINTER WONDERLAND DINNER & SILENT AUCTION

SAVE THE DATE!

Mark your Calendar now for a fabulous LAF Fund-raiser on Friday, December 12th at the Luther Burbank Art and Garden Center. Start your holidays off with friends and family at the "Winter Wonderland Dinner and Silent Auction." The evening begins with a social hour of lively holiday music and an open wine-bar followed by a delicious pot-luck dinner with a carving station of turkey and beef for just \$25.00 per ticket. We are looking for table hosts, and wine and silent auction donations. As table hosts, two members would share setting up a beautiful, festive table for eight. To learn more or to donate an item, call: Joyce Adams, 588-8393; Lillian Shelan, 577-0477; or Marianne Holt, 527-6797.

NEW DIRECTION FOR LAF

LAF is extending its plaintiff support beyond academia to other workplace settings. AAUW's new "Value Promise" affirms that: as AAUW members, we belong to a community that breaks through barriers so ALL women have a fair chance. LAF is expanding to include sex discrimination in all workplaces to reflect that commitment of a fair chance.

AAUW has made the decision to expand its support by participating as amicus curiae (friend of the court) by presenting social science research that demonstrates that psychological and social factors pressure victims of sexual harassment to discount and remain silent about the discrimination.

As LAF transitions toward expanded case and issue support, it will move away from direct financial plaintiff case support. During this shift, LAF will maintain its commitments to the 10 cases currently being supported. LAF will no longer accept new plaintiff case support applications after December 2008. LAF will, however, continue to provide travel and speaking stipends and explore emergency relief funding to assist with the many additional burdens faced by plaintiffs.

LAF will continue its Campus Outreach Programs in schools across the country, informing audiences about sex discrimination in higher education and strategies to prevent and combat the problem.

Respectfully Submitted,
Marianne Holt, President and LAF Co-VP

Ada Lovelace, First Computer Programmer ~ The computer language Ada, created by the U.S. Defense Department, was named after Lovelace. The reference manual for the language was approved on December 10, 1980, The Department of Defense Military Standard for the language, "MIL-STD-1815" was given the number of the year of her birth.



CRAB FEED PLANNING COMMITTEE VOLUNTEERS NEEDED

Our Santa Rosa Branch is again anticipating hosting another festive Crab Feed during the month of February, 2009. With your help we can once again make this a successful fundraiser. We are asking for one or two members to help on the planning committee. You would be working alongside two co-chairs and other dedicated volunteers. If you are interested in volunteering for this position to help our branch succeed, please contact Marianne Holt at 527-6797 or peppy@sonic.net

BUDGET JULY '08 - JUNE '09

Ordinary Income/Expense Income

Balance Forward	2,070.00
Branch Dues	1,680.00
Total Income	3,750.00

Administration

Conferences/Conventions	230.00
Insurance	300.00
Supplies	90.00
Total Administration	620.00

Contributions

Virginia Gildersleeve	25.00
Total Contributions	25.00

Membership

Brochures	27.00
Directories	125.00
Postage and Supplies	45.00
Web Domain	80.00
Total Membership	277.00

Miscellaneous

Newsletter

Heather Dawn's Dues	65.00
Postage	406.00
Printing	850.00
Supplies	15.00
Total Newsletter	1,336.00
Program	750.00

Reserve	642.00
Total Expense	3,750.00

Ordinary Income	0.00
Net Income	0.00

TECH TREK

Tech Trek 2008 was a great success. Our branch sent seven girls to Stanford University for a week of math and science classes, exposure to various professional women and lots of silly fun appropriate for 13 year old girls. The girls have sent great thank-you notes – please check the website for full postings. Some of the girls will be coming to our September branch meeting to tell you about their experiences.

Three branch members – Anne Factor, Melinda Moir and Colleen Wilson -- volunteered to be dorm moms at Stanford. Geri Carlton was a dorm mom at Santa Barbara. They all come home exhausted, but having great memories.

Thank you for all your generous support of this wonderful program. We are beginning to build our funds for next year's camp – we have to make a commitment for our number of campers by November. So, if you want to help with Tech Trek 2009, please send your checks to Harriet Palk. Remember to make the checks out to AAUW – CA, SPF and put Santa Rosa Tech Trek in the memo line.

Melinda Moir
Tech Trek Coordinator

Rosa Louise McCauley Parks (February 4, 1913-October 24, 2005) was an African American civil rights activist whom the US Congress later called "Mother of the Modern-Day Civil Rights Movement."



SPECIAL INTEREST GROUPS BRANCH CALENDAR SEPTEMBER 2008

BOARD MEETING

Wednesday
September 3 ~ 2008, 1:00 pm
at the home of Marianne Holt, 1775 Brandee Court, Santa Rosa. All interested members are invited to attend. For additional information, please contact Marianne Holt, President, at: 527-6797 or peppy@sonic.net.

INTERNATIONAL AFFAIRS

Wednesday
September 17, 9:30 am, International Affairs meets at the home of Linda Trodden, 1637 Terrace Way, 523-1943, to discuss Great Decisions Article 8 "Foreign aid: new players, new goals – the rise of private donors."

BOOK GROUPS

Tuesday
September 8, 1:30 PM. The Second Monday Book Section will meet at the home Iris Sabelman, 2100 Grace Dr, 545-8783, to discuss Three Cups of Tea by Greg Mortenson.

Wednesday
September 10 ~ 7:30 - 9:00 pm
Second Wednesday Book Group meets at the home of Margery Cahn to discuss books about America prior to the Pilgrims landing. Choose one of the following: A Voyage Long and Strange by Horowitz; Mayflower by Philbrick; or 1491 by Mann.

Monday
A Writers' Circle is forming and plans to convene possibly on the third Monday from 1:30 – 4:00 PM. Members would read excerpts of

their work and offer gentle helpful critiques. To learn more, please call Arlene at 537-7562 or e-mail her at poetessxyz@sbcglobal.net.

ROMANCING THE VINE GROUP

Friday
September 26 ~ 4:30 - 6:30 pm
The Romancing the Vine Group meets at Lynmar Estates (3909 Frei Road, Sebastopol) for a Pizza & Pinot Friday with artisan pizza topped with their culinary garden veggies and herbs. The fee is \$35-\$45 depending on the wine. Contact Anne Factor to make your reservation.

WORKING WOMEN'S INTEREST GROUP

Meets monthly for Happy Hour. Contact Trina Corson Graham, 526-4982 for event time and location.

HISTORICAL FACTS OF AAUW

1884

As branches are admitted into the Association of Collegiate Alumnae, Washington, D.C., members immediately launch into action. They inspect the sanitary conditions of D.C. schools and present their findings to Congress. They also investigate the advantages and disadvantages of a wide range of traditional and non-traditional careers for women. The results of the study are printed in the December 1898 edition of ACA Journal.

1898

ACA establishes a Committee on Educational Legislation to promote policies that further educational opportunities for women and girls. By the early 1900s, it advocates child labor laws, compulsory education, juvenile courts, abolition of child labor, and funding for public schools and libraries. This committee forms the basis for the Association's legislative program.



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www.aauwsantarosa.org

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